Collaborative Project Choices

Choose One: 100 Points Each

**1. Persuasive Ad Campaign**

You are advertising agents and have been hired to sell your book to the new hip generation of high school students. How will you get this new generation of students to buy your book? How will you get them excited about your book? As a group, you will put together an ad campaign which will include either three different print ads or one print ad and a commercial. If you choose to do a commercial, you can make a video, or perform it live and turn in a script. You will also write a 200-300 word rationale telling us how your campaign will sell the book to your target audience.

You will present your ad campaign to the whole class, explaining your rationale, and presenting your advertisements. All group members must be involved in some aspect of the presentation.

**2. Dramatic Interpretation**

As a group, you will write a short scene, cast your scene, and perform the scene in front of the class. Every group member must be involved in the process, but not every member must be a performer. If you do not perform, you must give a brief overview before the performance detailing your duties. Your scene must be connected to your book in some way. For example, you may choose to dramatize an actual scene from the book, or you could show us what might have happened right after the original text ends. You could write a scene depicting two characters meeting for the first time, or show us where a character is in five years. There are many possibilities here!

Your scene must be at least two minutes long, but no more than five. You must turn in a copy of the script on your performance day. The performers’ lines should be memorized.

**3. Group Analysis Presentation**

As a group, you will establish a thesis statement regarding your book, and present your thesis and evidence to the class in a presentation. Think of this presentation as you would when writing an analysis essay, providing evidence in the form of quotations from the book.

You may structure the presentation in any way you like, but it must include a visual aid and be at least two minutes long. Each member must be involved in some aspect of the presentation.

You will be required to turn in a 2-3 page outline of your presentation when you present.

**4. Informative Video Documentary**

You are independent film makers, informing your audience about your book, the author, the genre, and/or the history surrounding your book. As a group, you will research your topic and using Moviemaker, put together film clips, photos, narration, and music to create a video documentary.

Your video must be 4-10 minutes long. Each group member must contribute to some portion of the production of the video. You will turn in a works cited page with your sources at the time you present, along with an outline detailing each group members’ role in the production of the video.

**5. Come up with your own idea, and pitch it to your teachers!**